

Dear Employer of Sales Representatives and CRAs!

In the present moment in our country the protective measures against influenza and COVID-19 is an extremely important public health interest and it is our common exercise what requires cooperation of all parties in health sector. In order to prevent spread (of disease) a visiting restriction is in place at all hospitals countrywide but at the same time alertness indispensable in GP offices too. Because of this we advise you to carefully consider temporary suspension of all face to face sales representative contacts for the upcoming period, furthermore we suggest rescheduling all monitoring activities that can be postponed. Taking into consideration that the sales representatives often spend significant time in same space with the patients without any protective clothes, and later they visit other healthcare facilities, this behavior puts in risk not only your employees but also the patients and the staff of the healthcare facilities.

We kindly ask you to use alternative ways, such as email, online platforms, etc. in case you would like to share any information with physicians/other healthcare employees.

Your cooperation is greatly appreciated.

NIPN (National Institute of Pharmacy and Nutrition)

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